



**MEDIA RELEASE**  
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### **Free workshop for businesses in Bunbury and Busselton**

When you're running a business, it is important to protect your ideas and intellectual property.

Andrew Sutton of Lavan will be presenting free workshops in Bunbury and Busselton on November 14 and 15, where the topics of protecting ideas through copyright, patents and trade secrets will be discussed.

"There is a lot of confusion on what ideas can, and cannot, be protected. Often, once a business understands its rights, it is too late and the idea can no longer be protected," Andrew said.

"Failure to do so may compromise your business' competitive edge. Be it a new software product, an invention or even a training manual, intellectual property will have some part to play," Andrew said.

Andrew will also discuss how a business can protect its intellectual property when engaging with independent contractors.

"I have seen many instances where a client outsources development work to an independent contractor. Although the client often believes it owns the intellectual property, the reality is never that simple. Understanding how ownership of intellectual property functions is vital when dealing with contractors."

Lavan is an independent WA law firm with an experienced Cyber team. The workshop will outline what businesses need to know to protect themselves in a format that's easy to understand.

#### **EVENT DETAILS**

**Lavan Brandaid Session** – Thursday 14 November, 5.15pm at The Prince Hotel in Bunbury

**Lavan Brandaid Session** – Friday 15 November, 8.15am at The Good Egg in Busselton

Places are limited for this free workshop. Register online:

<https://www.eventbrite.com.au/o/lavan-co-hosted-with-jack-in-the-box-26425294221>

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#### **About Lavan**

Lavan is an independent Western Australian law firm. Prior to its launch on 3 April 2006, Lavan had a 120-year history under the names Phillips Fox Perth, Lavan Solomon, Lavan & Walsh and Lavan Legal.

Lavan is a full service firm with 26 partners and 158 staff. We provide legal advice in banking and finance, construction and infrastructure, corporate and commercial law, education, employment and safety, energy and infrastructure, family law, liquor and hospitality, insolvency and reconstruction, media and defamation, mining and resources, oil and gas, planning and environment, property and leasing, tax and tourism and sport. Our litigation team is one of the largest in Western Australia.

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For more information or to request an interview, please contact Sarah Thillagaratnam on 08 9288 6920 or email [saraht@lavan.com.au](mailto:saraht@lavan.com.au).